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**Rena Ann Stricker, Founder, Watershed Sustainability LLC**

Rena Ann Stricker is an ecologist certified by the Ecological Society of America with 22 years of experience in natural resource protection, restoration and sustainable development. Rena worked in land, water and fire stewardship as an ecologist for The Nature Conservancy for eight years in Southeast and Southwest USA prior to her current role supporting The Coca-Cola Company system as an environmental sustainability consultant since 2002.

Rena manages watershed conservation work and environmental partnerships for Coca-Cola North America. She coordinates initiatives across bottling plants, building environmental community partnerships and developing water neutrality replenishment programs (e.g., payment for environmental services) in priority watersheds and in the supply chain (via corn supply chain sustainable agriculture). Rena also supports The Coca-Cola Company's Global Community Connections creating employee volunteerism and community engagements around water stewardship and provides customer sustainability strategy support (e.g., creating the Sam's Club Sustainability Tour).

A native Atlantan, Rena serves as director of the board for the Southeast Watershed Forum representing Georgia. Rena graduated *cum laude* with a Master's Degree in Renewable Natural Resources from the University of Arizona College of Agriculture, and has a Bachelor's Degree in World Religion from the University of Georgia.