



MANY MOOCs

A look at Massive Open Online Courses

Lise Olsen

Investigative reporter for The Houston Chronicle

@chondigger

MOOCS offer a free sample of class materials on just about any topic you can imagine...

Mooc List Home Browse MOOCs By

Journalism

INSEAD Management Course
insead.edu/Management-Courses
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AdChoices ▶ Free Courses ▶ Journalism ▶ Online Courses ▶ Training Courses

Start Date **Sort by** **Order**

Is between Start Date

Start date

E.g., Friday, August 29, 2014

End date

E.g., Friday, August 29, 2014

Introduction to Journalism (FutureLearn)
Sep 29th 2014 FutureLearn English

Learn about the key principles and debates in journalism and an escalating story.

★★★★★★★★ No votes yet

Social Sciences Journalism Writing

TOP FREE CLASSES

Monday, August 18, 2014

End of Summer MOOC Course List

Art, Design, Music, Film

HKU02.1x: The Search for Vernacular Architecture of Asia, Part 1	September 2014	English	EdX
Scandinavian Film and Television	2014-09-02	English	Coursera
Understanding Video Games	2014-09-03	English	Coursera
Vix : Visualizing Japan (1850s-1930s): Westernization, Protest, Modernity	2014-09-03	English	EdX
	2014-09-08	English	canvas.net
	2014-09-08	English	canvas.net
	2014-09-15	Chinese	Coursera
	2014-09-15	English	Coursera
	2014-09-15	English	Coursera
	2014-09-16	English	Coursera
	2014-09-22	English	canvas.net
	2014-09-29	English	Coursera
	2014-09-08	English	canvas.net
	2014-09-01	English	Coursera
	2014-09-02	English	Coursera
	2014-09-03	English	Coursera
	2014-09-08	English	Coursera
	2014-09-08	English	canvas.net
	2014-09-15	English	Coursera
	2014-09-22	English	canvas.net

List of available MOOCs:
TopFreeClasses.com

Blog Archive

- 2014 (14)
 - August (2)
 - End of Summer MOOC Course List
 - List of August MOOCs
 - June (1)
 - May (2)
 - April (2)
 - March (3)
 - February (1)
 - January (3)
 - 2013 (10)
 - 2012 (3)

Twitter Updates

Tweets Follow

Top Free Classes @topfreeclasses
Learn how to program in R and how to use R for effective data analysis. topfreeclasses.com/course/2 #MOOCs #topfreeclasses #programming

CLASS CENTRAL Courses Providers Subjects

19 Free Online Courses to Improve Your Writing Skills

Join an online course with others trying to be better writers

READ ARTICLE

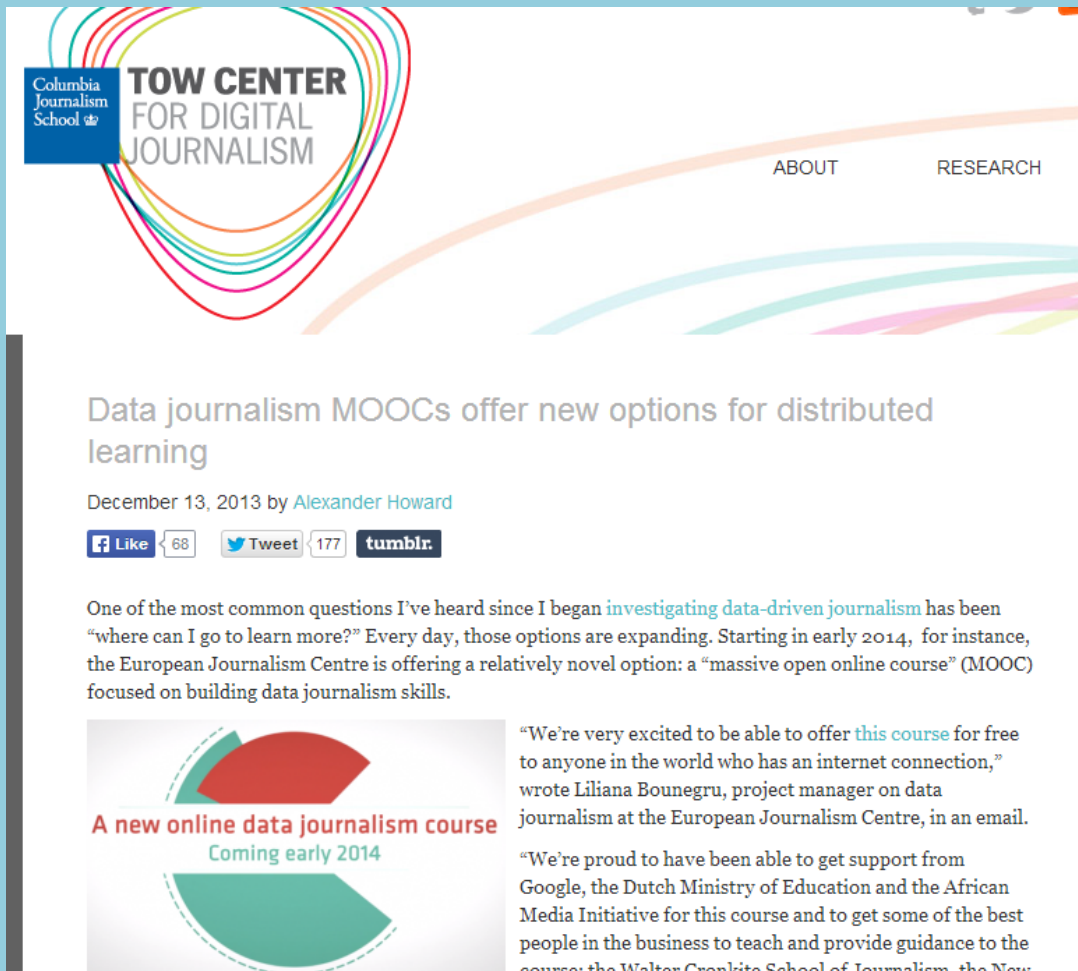
MOOC REPORT **CATEGORIES**

- Commentary
- Course Report
- Interviews
- News

India Announces Official MOOC Platform 'Swayam'

Ten most popular MOOCs starting in September 2014

Universities and leading training organizations offer MOOCs to reach journalists/students worldwide.



The screenshot shows a webpage header for the Columbia Journalism School TOW Center for Digital Journalism. The header includes the school's logo and navigation links for 'ABOUT' and 'RESEARCH'. Below the header is a main article titled 'Data journalism MOOCs offer new options for distributed learning' by Alexander Howard, dated December 13, 2013. The article includes social media sharing buttons for Facebook (68 likes), Twitter (177 tweets), and Tumblr. The main text discusses the growing interest in data-driven journalism and mentions a new MOOC from the European Journalism Centre starting in early 2014. A callout box highlights this new course, and a quote from Liliana Bounegru, project manager at the European Journalism Centre, is provided. The quote expresses excitement about offering the course for free and mentions support from Google, the Dutch Ministry of Education, and the African Media Initiative.

Columbia Journalism School

TOW CENTER
FOR DIGITAL JOURNALISM

ABOUT RESEARCH

Data journalism MOOCs offer new options for distributed learning

December 13, 2013 by [Alexander Howard](#)

[Like](#) 68 [Tweet](#) 177 [tumblr.](#)

One of the most common questions I've heard since I began [investigating data-driven journalism](#) has been "where can I go to learn more?" Every day, those options are expanding. Starting in early 2014, for instance, the European Journalism Centre is offering a relatively novel option: a "massive open online course" (MOOC) focused on building data journalism skills.

A new online data journalism course
Coming early 2014

"We're very excited to be able to offer [this course](#) for free to anyone in the world who has an internet connection," wrote Liliana Bounegru, project manager on data journalism at the European Journalism Centre, in an email.

"We're proud to have been able to get support from Google, the Dutch Ministry of Education and the African Media Initiative for this course and to get some of the best people in the business to teach and provide guidance to the course: the Walter Cronkite School of Journalism, the New

UT's Knight Center for Journalism in the Americas has offered 12 MOOCs since 2012. All were free.

Some attracted more than 5,000 participants from more than 100 countries...Each lasted only four weeks.

The screenshot shows the homepage of the Journalism in the Americas website. At the top, there is a navigation bar with the title "Journalism in the Americas" and the University of Texas at Austin logo. Below the navigation bar are several menu items: HOME, TRAINING, BLOGS, OUR NEWS, AUSTIN FORUM, and ABOUT US. The main content area features a large banner for a new e-book titled "TRANSPARENCY AND ACCOUNTABILITY: Journalism and access to public information in Latin America and the Caribbean". The banner includes the text "New e-book from the Knight Center: Freedom of Information in Latin America & the Caribbean" and "Download it now for free!". To the right of the banner is an image of the e-book cover, which features a map of Latin America and the Caribbean. Below the banner is a "Knight Center News" section with a blue header and a globe icon. On the right side of the page, there is a sidebar with the heading "Headlines from our blog: JOURNALISM IN THE AMERICAS". This sidebar lists several news items with their dates: "Knight Center publishes e-book on transparency, accountability and journalism in Latin America, Caribbean Aug 16", "New owners of leading Venezuelan newspaper fire columnists and change editorial line Aug 14", "Crime reporting under pressure in Northern Mexico Aug 06", "How to use data journalism tools: Knight Center's new online course in Spanish Aug 06", "Edison Lanza, next OAS Special Rapporteur on Freedom of Expression, inherits opposition from some member states Aug 06", "TV reporter is killed in Honduras, as the country becomes increasingly dangerous for journalists Jul 28", and "Nicaraguan journalists demand government action to stop attacks".

Journalism in the Americas

THE UNIVERSITY OF TEXAS AT AUSTIN

▶ ENGLISH | ESPAÑOL | PORTUGUÊS

HOME TRAINING BLOGS OUR NEWS AUSTIN FORUM ABOUT US

New e-book from the Knight Center:
Freedom of Information in
Latin America & the Caribbean

**Download
it now
for free!**

**TRANSPARENCY
AND
ACCOUNTABILITY:**
Journalism and access to public
information in Latin America and
the Caribbean

A Report of the 2013 Austin Forum on Journalism in the Americas
Knight Center for
Journalism in the Americas

Knight Center publishes e-book on transparency, accountability and
journalism in Latin America, Caribbean

Knight Center News

Headlines from our blog:
**JOURNALISM IN
THE AMERICAS**

**Knight Center publishes e-book on
transparency, accountability and
journalism in Latin America, Caribbean**
Aug 16

**New owners of leading Venezuelan
newspaper fire columnists and change
editorial line** Aug 14

**Crime reporting under pressure in
Northern Mexico** Aug 06

**How to use data journalism tools: Knight
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Aug 06

**Edison Lanza, next OAS Special
Rapporteur on Freedom of Expression,
inherits opposition from some member
states** Aug 06

**TV reporter is killed in Honduras, as the
country becomes increasingly dangerous
for journalists** Jul 28


**Nicaraguan journalists demand
government action to stop attacks**

MOOCS are like an all-you-can eat buffet – open 24/7 and offering your choice of:

- Videos
- Powerpoints
- Online Discussions
- Exercises
- Even Quizzes

Welcome to the MOOC *Investigative Journalism for the Digital Age!*

With support from:

 Knight Foundation





This online course is presented in five weekly modules, starting on May 12, 2014 and ending on June 15, 2014. Make sure you review the syllabus, update your profile, and navigate the *Introduction* module below. This course, taught by some of the best investigative journalists in the United States, provides media practitioners and the general public with knowledge about professional reporting techniques, ethical considerations and effective presentation of an investigative story.

Join the class [Facebook Group Here](#) and follow the class Twitter Hashtag - [#knightmooc](#)



Brant Houston Mike Berens Steve Doig Lise Olsen

To view the modules for this course, click the "Introduction" link or the name of your preferred Module (1, 2, 3, 4, or 5) below.


-  Certificate of Completion Details: You can apply now
-  Submit the Course Evaluation
-  Your Certificate Download (CDG)
-  Video: How to Navigate the Course Modules


[Introduction](#)


ORIENTATION MESSAGE/INSTRUCTIONS FOR MODULE 4

 [Orientation Message for Module 4](#)


VIDEO LECTURES (required)


 [Module 4 Video Playlist: The Document Trail](#)


 [Module 4 Video Introduction: The Document Trail](#)


 [Module 4 Video Lecture 1: Documents and Sources](#)

 [Module 4 Video Lecture 1 Slides](#)


 [Module 4 Lecture 1 Transcript](#)


 [Module 4 Video Lecture 2: When Breaking News Happens](#)

 [Module 4 Video Lecture 2 Slides](#)

 [Module 4 Lecture 2 Transcript](#)

 [Module 4 Video Lecture 3: Finding the Patterns](#)


 [Module 4 Video Lecture 3 Slides](#)


 [Module 4 Lecture 3 Transcript](#)


READINGS (required)

The links will open in a new window. Please be sure to have your browser setting to a

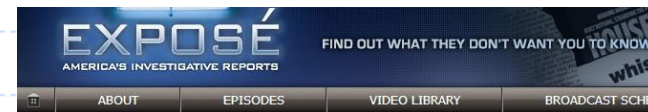
 ["Who is John Doe?" by Duff Wilson](#)

 [Margot Williams' Beyond Google 197KB PDF document](#)

 [Social Media Searches by Mandy Jenkins and Doug Haddix](#)

 [Eric Nalder's Loosening Lips](#)

 [Miranda Patrucic's tips for backgrounding businesses](#)



Loosening Lips: The Art of the Interview













Two-time Pulitzer Prize-winning investigative reporter Eric Nalder is known for his ability to get people to open up and tell all they know, on the record. His book, *Tankers Full of Trouble*, won the Investigative Reporters and Editors book award in 1994. He has taught interviewing and investigative reporting workshops in five countries, each year adding new techniques learned from journalists, cops, FBI agents, and lawyers. "Loosening Lips" is Nalder's workshop on the art of the interview.

By Eric Nalder

GENERAL ADVICE

An interview is a seemingly casual but directed conversation that clicks open locked doors, organizes scattered memories, and penetrates privacy chambers. The craft is both art and science. I learned the techniques described in this handout during 35 years of reporting, and 20 years of teaching workshops. Many were borrowed from psychiatrists, psychologists, police officers, FBI agents, lawyers, private investigators, social workers, journalists, and others who regularly interview people. Though I am an experienced interviewer, I regularly re-read my own handout. These techniques require constant practice and the skills must be regularly upgraded. There is no personality best suited for conducting an interview, and anyone can learn. Each individual should tailor these techniques to their personality. And it is okay to fail as long as you learn from your mistakes.

**THERE IS HOMEWORK
... HERE'S A SAMPLE FROM A MOOC
I CO-TAUGHT.**

Discussion	Started by	
Life after Google		Juan Carlos Marcos Recio
The power of audio and video		Sara Davis
Everything can be useful to find a story		Carolina de la Paz Mascareño Orellana
New Browser Plug-in		Harry Weaver
Power of Public Records		Hammed Abodunrin
power of public record		Hammed Abodunrin
evidence +example		rita chahwan
Importance of Audio Records in Investigative Journalism		David Maly
The power of the camera		Megan Joyce
No Public Records		Eduardo Antonio Montalvan

**CONVERSATIONS GO GLOBAL.
COMMON GROUND EMERGES**

For Lise - human trafficking story tracking

by Vicky Pinpin-Feinstein - Thursday, June 5, 2014, 8:41 AM

Hi Lise,

In module 4, Lecture 3 video, you mentioned that you have been tracking human trafficking for years and noted the names of Mexicans involved with human trafficking. Has this tracking resulted in published stories on human trafficking? If so, can you please provide me with the links to these stories?

Thanks so much. I really enjoyed the lectures, particularly in advancing my digital literacy. I am pretty literate with things digital but it is amazing how many more I don't know about. So really, thanks to you, Brant, Steve and Michael.

Edit | Delete | Reply

Re: For Lise - human trafficking story tracking

by Lise Olsen - Thursday, June 5, 2014, 8:10 PM

Yes - I have spent years covering a human trafficking ring.

I started with a series of stories: Many of them are here:

<http://liseolsen.blogspot.com/2013/02/sex-trafficking-view-from-h-town.html>

I did two more stories on the ring last year: <http://www.houstonchronicle.com/news/houston-texas/houston/article/Demolished-cantina-leaves-abuse-one-less-place-to-5100724.php#0>

<http://www.houstonchronicle.com/news/houston-texas/houston/article/Human-trafficking-ring-fugitive-was-in-jail-4889604.php>

Show parent | Edit | Split | Delete | Reply

Re: For Lise - human trafficking story tracking

by Vicky Pinpin-Feinstein - Friday, June 6, 2014, 11:06 AM

Thanks, Lise. I look forward to reading them.

Show parent | Edit | Split | Delete | Reply

Re: For Lise - human trafficking story tracking

INTERACTIONS CAN BE SURPRISINGLY INTENSE.

Introduction to Infographics and Data Visualization Members Events Photos Files

Write something...

Emmanuel Traveler 2 hrs

Hi everybody, thanks for the acceptance, i'm starting a blog on visualizations and data explorations concerning to México. Any feedback is welcome: <http://aprendizajedemaquina.wordpress.com/> Greetings!

3500 Puebla (tweets/hr)

Location	Approximate Peak Tweets/hr
Puebla	3500
San Jeronimo	1000
San Mateo	800
San Juan	600
San Pedro	400
San Marcos	300
San Andrés	200
San Felipe	150
San Sebastián	100
San Antonio	50
San Carlos	50
San Gabriel	50
San Mateo	50
San Marcos	50
San Pedro	50
San Juan	50
San Jeronimo	50

Like - Comment

Lise Olsen Que interesante - cuales son los que mas te gusta? 3 mins - Like

ABOUT 3,745 members

Closed Group

This is the Facebook group formed by students of the Introduction to Infographics and Data Visualization... See More

3,745 members (164 new) - Invite by Email

+ Add People to Group

CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates.

+ Create Group

SUGGESTED GROUPS See All

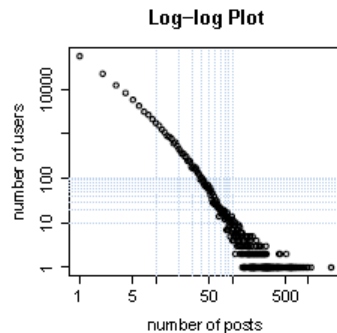
- TheNordicsGoSoCap14** 319 members + Join
- MOOC Social Media for Journalists: The Basics** John de Dios and 10 other friends joined + Join
- Gamification (Coursera)** 4,289 members + Join
- ONA Educators** Daniel Lathrop and 13 other friends joined + Join
- Advanced WordPress** Jared Novack joined

COMMUNITIES FORM – AND SOME LINGER...THIS FACEBOOK COMMUNITY HAS 3,745 MEMBERS AND HAS REMAINED ACTIVE A YEAR AFTER THE COURSE ENDED.



Data Mining Exposes Embarrassing Problems for Massive Open Online Courses

Not only does student participation decline dramatically throughout the new generation of Web-based courses, but the involvement of teachers in online discussions makes it worse.



It wasn't so long ago that the excitement surrounding online education reached fever pitch. Various researchers offering free online versions of their university classes found they could attract vast audiences of high quality students from all over the world. The obvious next step was to offer far more of these online classes.

That started a rapid trend and various organisations sprung up to offer online versions of university-level courses that anyone with an Internet connection could sign up for. The highest profile of these are organisations such as Coursera, Udacity, and edX.

**LOTS OF PEOPLE DROP IN...
AND LOTS OF PEOPLE DROP OUT**

BIG UNIVERSITY PRESIDENTS TEND TO HATE 'EM

February 2, 2014 7:09 pm

Online 'Mooc' courses are too big to work, says Stanford head

By Andrew Hill and Richard Waters

Massive open online courses, or [Moocs](#), may be higher education's current fad but they fail on two counts – mass and openness – according to the president of Stanford University, which has helped pioneer teaching via the internet. ...

OTHERS GET ADDICTED

My advice: try one and see what you think. Just like any other class, a lot depends on your attitude and on the quality of your instructor. But there's little to lose - most are free....

The image is a screenshot of a web browser displaying a blog post. At the top, there is a navigation bar with links for 'Online Courses', 'Learning Hubs', and 'Blog'. On the right side of the navigation bar, there are 'Log In' and 'Sign Up' buttons. Below the navigation bar, there is a breadcrumb trail: 'SkilledUp > Blog > E-Learning'. The main heading of the article is 'How Many MOOCs is Too Many? "No Such Thing," Says MOOC Pro Feynman Liang'. Below the heading, it says 'By Brad Zomick' and there are tags for 'Courses', 'MOOC', 'Student Spotlight', and 'Udacity'. To the right of the author information, there are social media sharing icons for 'Tweet', 'Like', and 'in'. The main body of the text begins with a paragraph: 'Feynman Liang is a senior at Dartmouth and Amherst Colleges who has accomplished something quite incredible. Let's preface his accomplishment with the fact that he is in a dual degree program where he will receive an electrical engineering degree from Dartmouth, and a double major from Amherst in Mathematics and Biophysics. As if that wasn't enough courses, in the fall of 2012, he stumbled upon Massive Open Online Courses (MOOCs) and never looked back. To-date, he has completed over 40 online courses from Coursera, Udacity, edX, and MIT OpenCourseWare. And he's used those courses wisely, skipping introductory courses, learning programming without majoring in it, making cool applications, and landing coveted internships at Microsoft and Google. Today, we find out how it all came to be.' Below the text, there is a video player with the title 'Interview with Feynman Liang Professional MOOC ...'. The video player shows a man wearing headphones. To the right of the video player, there is a sidebar with a 'FREE Download: 9 Steps for Success with Online Courses' offer. The offer includes a small image of a guide, a description: 'Get our free guide, Getting the Most From Online Courses, emailed to you within the hour!', and a form with 'First Name' and 'Email Address' fields, and a 'Get Guide' button. At the bottom of the page, there is a 'Top Articles' section with the title 'Parting Ways: How MOOCs Are'.

Online Courses Learning Hubs Blog Log In Sign Up

SkilledUp > Blog > E-Learning

How Many MOOCs is Too Many? "No Such Thing," Says MOOC Pro Feynman Liang

By Brad Zomick Courses MOOC Student Spotlight Udacity

Tweet Like in

Feynman Liang is a senior at Dartmouth and Amherst Colleges who has accomplished something quite incredible. Let's preface his accomplishment with the fact that he is in a dual degree program where he will receive an electrical engineering degree from Dartmouth, and a double major from Amherst in Mathematics and Biophysics. As if that wasn't enough courses, in the fall of 2012, he stumbled upon Massive Open Online Courses (MOOCs) and never looked back. To-date, he has completed over 40 online courses from Coursera, Udacity, edX, and MIT OpenCourseWare. And he's used those courses wisely, skipping introductory courses, learning programming without majoring in it, making cool applications, and landing coveted internships at Microsoft and Google. Today, we find out how it all came to be.

Interview with Feynman Liang Professional MOOC ...

FREE Download: 9 Steps for Success with Online Courses

Get our free guide, *Getting the Most From Online Courses*, emailed to you within the hour!

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Top Articles

Parting Ways: How MOOCs Are